



ASSET MANAGEMENT ONLINE

www.golfassets.com

Our Asset Management Online program is designed to create a single source for your most critical promotional and image requirements: your **photographs, graphics, logos** and **text documents**. These are the very items that define and present your property or company to the public.

GolfAssets.com was created to store these key elements digitally in an **Asset Library** where a client can grant access to third parties via a password-protected website. Imagine; no more slide dupes, copy disks, expensive express shipping fees and employee time to send your assets for a deadline. This system allows you to simply give out password-protected access to your key information and let parties download your information via the Internet.

The program puts you in control of how the public perceives your image and company with the correct information placed the first time, every time. It is a powerful and cost efficient tool for your daily promotion and marketing needs.

Your Turnkey Internet Asset Library: 250 MB

- ▶ PHOTOS
 - Two 9" x 12" – ~30 MB TIFF RGB horizontal/vertical images (Full-page magazine size)
 - Eight 6" x 9" – ~14 MB TIFF RGB horizontal/vertical images (Half-page magazine size)
 - All images can be downloaded at JPG files for web use
- ▶ GRAPHICS
 - Logo in multiple formats – JPG, EPS, TIFF format
 - Golf Course Aerial Map, Rendition or other artwork – JPG format (client must provide)
 - Golf Course Scorecard, front and back – JPG format (client must provide)
- ▶ DOCUMENTS – doc, pdf, or txt formats
 - Key Personnel Contact Information
 - Golf Course Fact Sheet
 - General Marketing Statements
 - Five total text documents of any length

Setup: \$750

- ▶ Asset Library setup with administration login
- ▶ Two 9" x 12" scan, eight 6" x 9" scans with color corrections
- ▶ Client provided graphics uploaded to Asset Library
- ▶ Client provided documents uploaded to Asset Library

Monthly: \$45 for the first 250 MB of storage and hosting, \$20 for each additional 100 MB

- ▶ Self-administration to add, edit and delete assets
- ▶ Self-administration to add, edit and delete guest users
- ▶ Storage and hosting of asset files

Visit www.golfassets.com to view a demonstration

End User Demo Access

Username: demo Password: password

Admin Demo Access

Username: demoadmin Password: password

Another Internet Service from the Winner of the Online Golf Business of the Year

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